

PRESS RELEASE



Grow your business with free support and guidance

The concept of the Business Buddies project is simple but effective. To support local businesses that wish to grow, by uniting them with successful business leaders (mentors). Business Buddies helps local businesses by providing guidance in a number of areas, including understanding finance, developing people, environment and efficiency, exploiting ideas, international sales and marketing.

The project was started by Jane Maynard of Maynard Johns who wanted to create a scheme offering valuable support to the local business community to assist business owners in achieving success which in turn would have a positive effect on the whole community.

“All of our mentors are knowledgeable and skilled business leaders, managers or entrepreneurs who have experience at a senior level.” **Jane says.** “They understand the highs and lows of running a business and they want to support small businesses and help them to succeed.”

The Alders of Westcountry Meringues Bideford know exactly how beneficial the mentoring scheme is. **Chris Alder** says “We have benefitted hugely from the business mentor scheme, especially at critical points in our growth. The high quality sounding board that comes with an experienced business mentor helped us to stop and think, and explore new ways forward. I would recommend a business mentor to any business in North Devon”.

Business Buddies is a free service. Business owners just need to commit a few hours of their time each month to meet with their mentor. To find out more visit www.businessbuddiesnd.co.uk or call 01237 809167

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